

ARCHER[®]

HOTEL

Feeling Festive: ARCHER[®] Hotel Launches First-Ever Brand-Wide Cyber Monday Sale

25% Off Rates & Round of Cocktails in City Hotels, Breakfast for Two in Suburbia

New York, NY – November 7, 2018 – [ARCHER[®] Hotel](#) is launching its first-ever brand-wide **Cyber Monday Sale**, kicking off on its namesake online mega-shopping-day-of-the-year. This unprecedented promotion features **25% off best available rates** and, in true Archer fashion, **an added book direct perk**. Those staying in the collection's city hotels will receive drinks for two (up to a \$30 value) that can be enjoyed on the rooftop -- Spyglass in New York, Sky & Vine in Napa – or at the new lobby lounge in Austin. Guests of Archer's suburban hotels will enjoy breakfast for two (a \$20 value) with their Cyber Monday purchase.*

The sale kicks off on Cyber Monday, November 26, and runs for one week, giving guests through Monday, December 3, 2018 at 11:59 pm ET to book. It is valid for travel through March 31, 2019, with a two-night minimum stay; nightly starting rates are as follows (reflecting the savings after the discount):

City: 25% Off + A Round of Cocktails

- ❖ Archer Hotel **Austin** \$157
- ❖ Archer Hotel **Napa** \$172
- ❖ Archer Hotel **New York** \$164

Suburbs: 25% Off + Breakfast

- ❖ Archer Hotel **Burlington** (MA; just outside of Boston) \$112
- ❖ Archer Hotel **Florham Park** (NJ; adjacent to Jets training camp) \$112

For reservations visit <https://archerhotel.com/book/cyber-monday-2018> starting at 12:00 am on Monday, November 26. For more please visit www.archerhotel.com and get to know Archer better on [Instagram](#) and follow his city-specific recommendations, recipes and more on the [blog](#).

Media Contact: Carla at Carla Caccavale PR, CarlaCaccavalePR@gmail.com & [914-673-0729](tel:914-673-0729)

Media Note: The landing page/booking link will be live at 12:00 am on Monday, November 26 and not prior.

About ARCHER

[ARCHER® Hotel](#) is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after cities and carefully selected suburbs, the hotels are designed to feel like welcoming residences, each with distinct nod to the destination they call home. The hotels consistently rank in the top spots on trusted review sites based on guest feedback, with a strong theme of exceeding expectations. ARCHER New York came in at #3 of 10 of NYC's best hotels in the [Travel + Leisure World's Best Awards](#) (#6 out of 15 Top City Hotel in US). Its properties in Napa and Austin made the Conde Nast Traveler 2018 Readers' Choice Awards.

*Based on availability; blackout dates apply; taxes not included. Cocktails are two per room, per stay, in NYC, Napa and Austin. Breakfast is for two people for each room, once during the stay, in Burlington and Florham Park.